



EXCLUSIVE EASTER MILLINERY---Second Floor Annex

The woman who pays \$5.00 for a Hat wants just as much style and distinction to it as the woman who pays \$50.00. In other words, she aims for exclusiveness, and that is what we aim to provide at every price.

Our Parisian and American Pattern Hats may be termed editions of luxe. The charm of trimming ideas and the ingenious shapes beggar description. Each Hat is a work of art, fresh from the salons of Paris and foremost designers of New York. Prices range from \$12.50 upwards.

Charming Easter Suits, \$18.75, \$23.75, \$27.75

Four Hundred of them will be placed on sale to-morrow at J. B. Mosby & Co.'s and we predict it will be one of the most exceptional suit sales ever held in this city.

\$27.50, \$30, \$32.50 and \$35

Values Will Be Offered at

\$18.75, \$23.75 and \$27.75

Fifteen of this Spring's Most Effective and Authentic Models Included

This sale will demonstrate J. B. Mosby & Co.'s splendid usefulness to the women of Richmond, in providing exceptional values at a time when they are most wanted, and it will further prove that your Easter clothes wants can be supplied to the very best advantage in this store. The magnificent Suits included in this unusual collection are made of every desirable fabric suitable for this spring's wear; French serges, imported worsteds, hard finish materials, and all sorts of novelty fabrics.

Every New and Wanted Shading, Including Rose, Tan, Orchid, Green, Light or Dark Gray, Electric, Mustard and also the Dressy Blacks.

The fashionably correct coats in all the proper lengths, lined with soft satin and peau de cygne, in cut-away, straight front and pointed effects. While many of these Suits are plain tailored, others are artistically trimmed with tailored straps, braids, fancy pockets and novelty buttons. Skirts in the latest styles. These clever Suits are the products of three of the foremost American makers. We recommend them to our patrons, and unhesitatingly say that they are the best Suit values you'll experience this season.

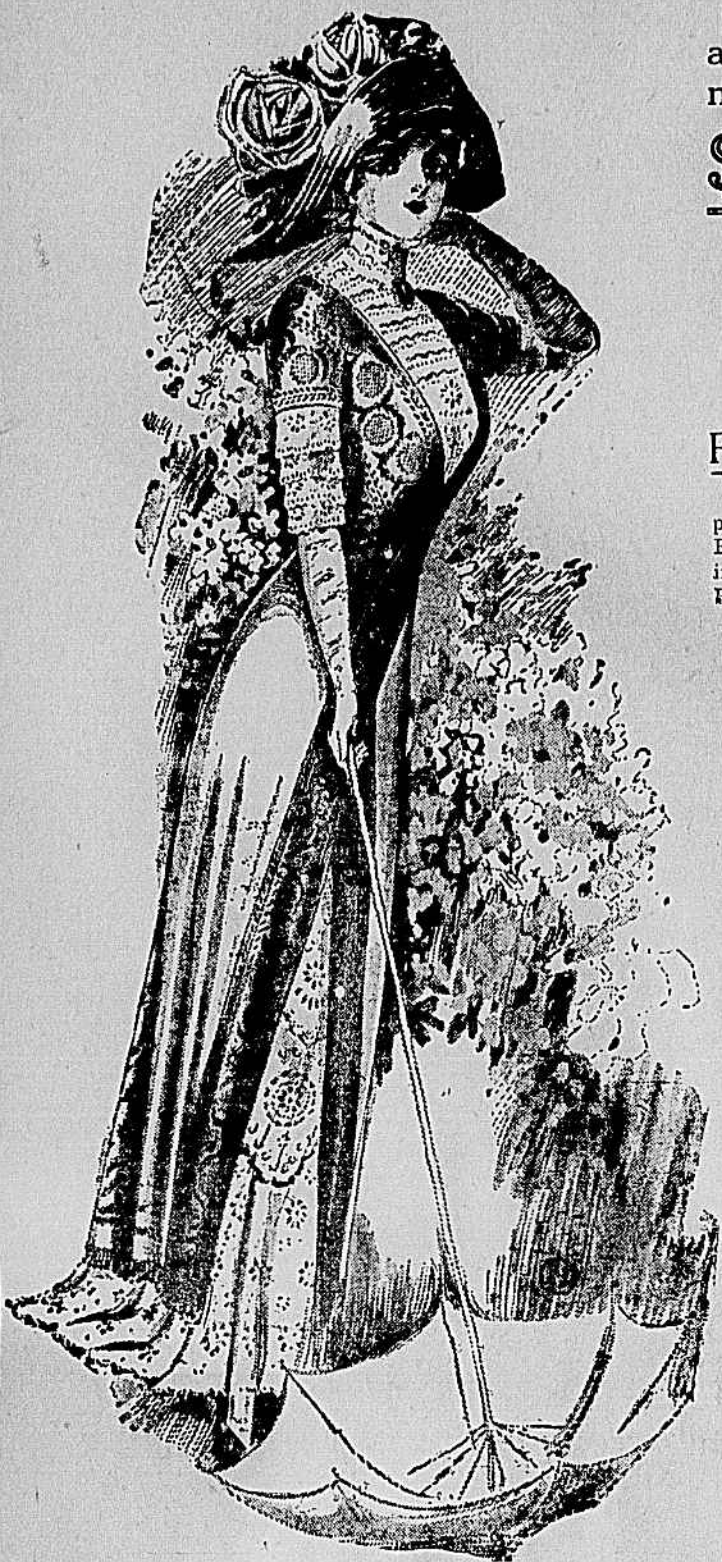
\$27.50, \$30.00, \$32.50 and \$35.00

Suits Go in This Sale at the Low

Prices of \$18.75, \$23.75 and \$27.75

EASTER WEEK SPECIALS

Evening Dresses—Stylish Dresses made of chiffon over silk; cut low neck and short sleeves; trimmed with crystal trimming, in black, white, corn, lavender and light blue; \$15.00 value, \$36.75	Silk Dresses—Stylish Dresses made of chiffon taffeta; yoke of net, braided; finished with pin tucks and large tucks to go over shoulder; skirt made with yoke and side plaits at bottom; \$17.50 value; special, \$9.98
Guaranteed Silk Petticoats—Made of heavy rustling taffeta silk, in plain and changeable effects; deep sectional flounce with underlay of percaleine, in all shades, including black. This Petticoat is guaranteed for six months; \$7.50 value, \$5.00	Silk Waists—Women's Waists made of plain and checked taffeta silk; tucked front and back; open back; colors, navy, cadet, black and black and white, and blue and white check; \$4.00 value, \$2.98
Coats—Tailored Coats, made of fine serge, semi-fitted, 50-inch length; \$22.50 value, \$17.50	Silk Waists—Made of Swiss Mes-saline, fancy braided yoke, finished with fine tucks, and covered buttons; colors, orchid, gray, navy, white and brown; \$8.00 value, \$6.50
Auto Coats—50 inches long, made of pongee, natural shade; black satin collar and cuffs and piping of black satin; \$30.00 value, \$23.75	Women's \$6.50 Skirts, \$4.98
	Elegant Voile and Chiffon Panama Skirts, in the noblest panel plaited, killed and other new styles; plain or trimmed. Colors black and navy. Actual \$6.50 values, \$4.98



Buy Your Easter Gloves Here

GLOVES—It is held that long Gloves will have a fair demand during the late spring and summer. Interest may develop in colors. Demand will continue for 16 and 20-button length white Gloves. Light tints strong in Paris.

Short lengths for early spring—Long Gloves for late spring and summer.
2-clasp Kid Gloves in all the new spring shades. Tan mode, pearl, brown, gray, white and black. Well made, fitted and guaranteed at the counter, \$1.00.
2-clasp Kid Gloves, choice and selected skins, fully guaranteed. Champagne, mode, gray, tan, black, white, black with white stitch, \$1.50.
All the new shades of coru and gold, very stylish, very new, self-stitch, \$1.75 and \$2.00.
Opera Gloves, for serviceable wear, in all useful shades. Black and white, \$1.00 and \$1.50.
A New Walking Glove, for spring wear, tan Bratz, very nobby, \$1.50.
Stylish Walking Glove, in heavy chambray; 1 large pearl button, washable, \$1.00.
2-button dressy chambray, suede effect; washable, in white and natural, \$1.00.
Parisian's best quality in Long Gloves; 8, 12, 16 and 20-button lengths; black, white, tan and evening shades.
Kavner's Silk Gloves, in fancy colors, tan, mode, gray, black and white, 50c, 75c and \$1.00.
Chamoisette, the new washable Glove, every appearance of chambray, 50c.
Parisian's 12-button guaranteed First Quality French Kid Gloves, all colors, \$3.00 kind, \$2.50 pair.
Elbow Length Silk Gloves, in all colors, 40c and \$1.00 pair.
For evening wear, 16-button glove French Kid Gloves; colors, pink, light blue, lavender, mustard, gold and white, \$3.50 pair.

Plain Lisle Hose

Ladies' 25c Gauze Lisle Hose, special 10c.
Ladies' Linenwear Guaranteed Hose, deep center top, double heel and toe, 25c and 35c.
Ladies' Gauze Lisle and Cotton Hose, with deep garter top, 25c.
Ladies' Black and Tan Lisle Hose, special 35c a pair, or 3 pair for \$1.00.
Ladies' Black Mercerized Cobweb and Plain Lisle Hose, high spliced heel, double sole and toe, special 35c.
Ladies' Black and Tan Silk Lisle Hose, high heel and double sole, 50c.

Ladies' Silk Hose

Colored Silk Hose, lisle sole and high silk heel, colors, tan, gray, green, old rose, light blue and pink, \$1.25.
Silk Hose, Lisle sole, high silk heel and deep hem garter top, black and all colors, \$1.00.
Black and White Silk Hose, extra size, garter top, double sole and high heel, \$2.00.
Black Silk Hose, heavy heel and toe, with silk clock, \$2.50 and \$3.00.
Black Silk Hose, with self and colored embroidery, \$2.00, \$2.50, \$2.98, \$3.50, \$5.00.
All White Silk Embroidery Hose \$2.50, \$3.50, \$3.98, \$5.00.

Umbrellas

Specials in new Parasols, all silk, heavy taffetas, imported handles to match all colors, \$2.48.
Beautiful assortment of Persian and two-tone effects, \$3.00 to \$18.50.
Specials in Umbrellas, 25-inch, all colors, \$2.48.
Plain and fancy handles, \$2.98 to \$6.00.
\$10.00 Sterling Silver Handle Umbrellas to sell for \$5.98.

Veilings

New Veilings, all size hexagon meshes, new dots and lace effects; in black, black and white, and all colors, 25c to \$2.00.

Neckwear

Exclusive Neckwear, real baby Irish and hand embroidered, graceful and dainty effects, in jabots, turn-over and stock collars to match.
Hand Made Jabots, real Irish and cluny trimmed, 50c and 50c.
Regular 50c values in Lace Stock and Jabots at 25c.
Turnover Collars, lace and embroidery combinations, 25c, 50c, 50c.
\$1.50 and \$2.00 lace yokes, special 95c.

Ladies' Handkerchiefs

New Madeira Embroidered Handkerchiefs, all linen, several dainty designs, 10 2-3c.
25c All-Linen Dainty, colored borders and colored initials, 16 2-3c.
16 2-3c Shamrock and embroidered initials, special 10c.
16 2-3c All Linen, hand-embroidered initials, 12 1-2c.
All-Linen and Hand Embroidered Handkerchiefs, dainty designs, 25c.

Special Wash Goods Bargains 2nd Floor

\$1.00 Bordered Gingham, 46 inches wide, blue, green, and lavender; special, 50c yard.	35c Brown Linen, rough weave, very stylish for suits; special, 25c yard.	25c Scotch Gingham, 31 inches wide, all styles; special, 17c yard.
20c Linen Finish Emerald Cloth, 27 inches wide, all colors, 15c yard.	50c Rough Linen, 36 inches wide, black and white and blue and white pepper and salt patterns; special, 35c yard.	35c Imported Scotch Gingham, 31 inches wide, in every imaginable style; special, 25c yard.
16-2-3c Linen Finish Suiting, 36 inches wide, black and all colors; special, 12 1-2c yard.	75c White Linen, 36 inches wide; just the material for separate skirts; special, 59c yard.	Ask to see our line of Imported Gingham at 39c, 50c and 75c; they are beauties.
25c Cotton Suiting, 32 inches wide, black and all colors; special, 15c yard.	New arrival in Imported Black and White Dotted Swiss, 32 inches wide; special at 60c and 75c yard.	All the latest designs in Colored Madras for men's shirts, from 15c to 50c yard.
25c Cotton Diagonal, 27 inches wide, all colors; special, 15c yard.	40c Changeable and Dotted Silk Mulls, 27 inches wide, all colors; special, 29c yard.	\$1.50 Bordered Voiles, 45 inches wide, new designs, no two patterns alike, 8 yards to piece; special, \$1.25 yard.
25c Poplin, 27 inches wide, black and all colors; special, 17c yard.	75c Aero Cloth, 27 inches wide, black and all colors, new weave; special, 59c yard.	New arrival in Galatea, in light and dark grounds, with stripes and figures, also solid, at 16 2-3c yard.
\$2.00 Imposterd Welts, 32 inches wide, the latest material for coats and suits; special, \$1.25 yard.		

Special Easter Values---Silks and Dress Goods

Yard Wide Messalines, at \$1.00	At \$1.50—More than 100 styles and weaves in everything that's new and nobby; Scotch mixtures, English mixtures, narrow stripes, medium stripes, broken plaids, hard-finish tailor suitings, hop sackings, sharkskins, tweeds, diagonals and imported novelty worsteds, in all the soft colors and color mixtures, 44 to 54 inches wide.
Nice Black Taffeta, at 49c	At \$1.50—Choice line of fine hard-finish serges, plain stripes, novelty stripes and plaids, chevots, mohairs and cecilians, mohairs and broadcloths, 44 to 54 inches.
Exclusive Foulards	At \$1.00—Fine hard-finish serges, fine novelties, in plain and fancy stripes; plain mohairs and cecilians, all-wool chevots and many exclusive novelties; 48 and 50 inches wide.
Rough Shantung	At 59c—Fine wool serges for outing and outing suits and seaside suits; fine, close weave and hard finish, 38 inches wide.
Colored Shantung	Shepherd Checks
Crinkle Crepes	In great demand just now, in the small and medium size check. We have a choice line in black and white and blue and white, at 50c, \$1.00 and \$1.50.

South Boston Social News.

[Special to The Times-Dispatch.]
South Boston, Va., March 19.—An approaching marriage of interest to South Boston society is that of Miss Helene Battle, of Rocky Mount, N. C., to Andrew Broadus Williamson, formerly of this place, but lately of Richmond. The wedding will take place on the evening of March 20 at the Church of the Good Shepherd, Rocky Mount, N. C. The bride is the daughter of Mrs. Dorey Battle, and is well known here, having visited South Boston on numerous occasions.
An afternoon party of unusual interest and pleasure was enjoyed by twenty-four friends of Mrs. James Glenn, Jr., at her home on upper Main Street Thursday. The beauty of the occasion was augmented by the presence of fresh, fragrant and exquisite blossoms of cut flowers and sweet strains of music. The chief guest of the afternoon was "Hearts," and much enthusiasm and interest was manifested, as a solid belt pin had been offered by the hostess for the successful contestant, which finally ended in a tie between Mrs. John Watkins of this place, and Mrs. John Price of Houston, Mrs. Price, however, was triumphant, and bore away the treasure.
Mrs. John Walker, of Lynchburg, is spending some time with her parents, Mr. and Mrs. Joseph Stebbins, at this place.
Miss L. Edmunds and T. P. Fry, of this place, who have been South for the past two months, have returned home.
Rev. Mr. McLeese, of Chatham, has been conducting special services, both afternoon and evening, at the Presbyterian Church during the past week. He was assisted by the pastor, Rev. C. W. Maxwell.
Miss Emily Watkins, of Clarksville, is the guest of Mrs. H. W. Lawson.
Robert Lee returned to Richmond a few

Weldon Social News.

[Special to The Times-Dispatch.]
Weldon, N. C., March 19.—The Wednesday Book Club spent a most delightful afternoon with Mrs. J. L. Shepherd, in South Weldon. The hall, parlors and dining-room were elaborately decorated in ferns, carnations and shaded lights. The hostess was assisted in receiving the guests by Miss Ella Shepherd, of Palmyra, Pa.

Most interesting papers were on the program—"Glimpses Into the Life and Works of James Whitcomb Riley," by Mrs. Ida Wilkins; "Knee Deep in June," by Mrs. W. L. Scott; "A Hoosier's Romance," by Mrs. O. W. Pierce. Miss Annie Musgrove rendered a beautiful piano selection, for cream in the form of "Easter Lilies" was served with other dainties, and hand-painted programs and carnations were given as favors.
Mrs. W. B. Daniel, Mrs. A. S. Allen, Miss Shepherd and Miss Musgrove were guests of the club.
Miss Ethel Jackson, of Mississippi, is the guest of Misses Susie and Nan-

nie Zollcoffer.
Mrs. P. E. Lynn has returned to Weldon from a visit to relatives at Colorado Springs, Col., and is the guest of Major and Mrs. T. L. Emory, at Shadeland.
Miss Louise Rodwell, of Macon, is visiting Mr. and Mrs. C. P. Rodwell.
Major George Collinson Burgwyn, of Pittsburgh, Pa., spent the past few days here with Colonel and Mrs. W. H. S. Burgwyn.
Miss Pattle Shaw is spending the week with relatives in Barbours.
Miss Alma Robertson, of Emporia, has been spending the past week with relatives here.

Suffolk Social News.

[Special to The Times-Dispatch.]
Suffolk, Va., March 19.—Mrs. John King was hostess at an elaborate entertainment Tuesday afternoon in honor of Mrs. J. C. Collins, of Macon, Ga., and Miss Pat Morgan, of Shawboro, N. C. The parlor decorations were in green and white, ferns and vines, forming a background for masses of white flowers. Those of the receiving party were Mrs. King, in a robe of gray satin and lace; Miss Zaidie Crump, green silk with lace trimmings; Miss Pat Morgan, a robe of yellow chiffon; Mrs. Collins, Wisteria crepe; Mrs. Mary George Stott, lace robe, over taffeta; Mrs. James L. McLemore, black satin, with gold trimmings; Mrs. John D. Plumer, a draped gown of black crepe. From a grape-wreathed bowl

in the rear parlor, fruit punch was served by Mrs. Herbert West, Mrs. Claude J. Dennis and Miss Katharine Brothers. The guests numbered 150.
The Driver Book Club was entertained Tuesday by Miss Tullie Everett. A paper on St. Patrick was read by Miss Maria DeBaum, and "Shamrock" was sung by Miss Regina Williamson. Each plate bore a small Irish flag.
A St. Patrick's party was given Thursday evening at the home of Mrs. W. Hatcher Eley, in Linden Avenue.
Mrs. Moses Jones, of Franklin, Va., is visiting her former home in Suffolk.

Following a visit to Mrs. Herbert West, Mrs. J. C. Collins left Thursday for her home in Macon, Ga.
Miss Ed. Jones arrived home this week from a visit of some weeks to friends in Newark and East Orange, N. J.
Mrs. Leo Britt is visiting relatives in Smithfield.
On Monday afternoon the Sans Souci Literary Circle met with Miss Mae Bailey and Miss Nannie Birdsong. The club prize, a brass fob, was won by Mrs. R. L. Gaskins; the guest prize, by Miss Elizabeth Booker, and the consolation, a picture, by Miss Pat Morgan.
Miss Bruce Veilines, of Isle of Wight county, this week was a guest of Mrs. R. L. Brewer, Jr., in West Washington Street.
The Suffolk Book Club had a meeting Wednesday afternoon with Mrs.

William E. Hines.
There will be a cotillion at Armory Hall on the Monday following Easter.

Abingdon Social News.

[Special to The Times-Dispatch.]
Abingdon, Va., March 18.—Mr. and Mrs. Wyndham R. White, of Bristol, returned to their home Monday after a few days' visit to the family of James L. White.
Rufus McC. Jones, of North Carolina, was a visitor in Abingdon this week.
Mrs. C. F. Hurt left Monday for Rome, Ga.
Mrs. Shumate is on a visit to her old home in Martinsville.
Miss Hattie Palmer has returned from a

three months' stay in New Mexico.
Miss Fannie P. Withers left Tuesday for Tazewell. While there she will be the guest of Mrs. P. G. Wright.
Miss Carrie Imboden returned Monday from a short visit to her sister, Mrs. Fred Sheen, of Bristol.
Preston W. Campbell has returned from Richmond.
Mr. and Mrs. John McGavock are visiting relatives in Wythe county this week.
Mrs. Mittle Harris, of Bristol, was the week-end guest of Judge and Mrs. R. M. Faye.
Mrs. L. G. Parker, of West Virginia, is visiting her sister, Mrs. S. R. Preston.
J. Ivey Hurt has returned from a trip to Tazewell.

COFFEE! COFFEE! COFFEE! JACKSON SQUARE "THE BEST PRODUCED."

Our guarantee with every satisfied. Double strength. Delicious flavor. If, after a fair trial, you are not satisfied in every way with this Celebrated Coffee your grocer will refund the price you paid.
WHITE LABEL—"The Finest Grade"—35c per pound; 3-lb. can, \$1.00.
RED AND BLUE LABELS—"Standard Grades"—25c per pound, in 14 and 4-lb. cans.
This Coffee never in bulk—only in sealed tins.
IMPORTERS' COFFEE CO., Ltd., New Orleans, La.
"QUALITY HOUSE."

SEEDS!

In any quantity; highest quality; prompt delivery. Our price list giving complete information, prices, varieties, etc., free upon request.

Clover Seed,
Millet Seed,
Seed Potatoes,
Onion Sets,

Grass Seed,
Seed Grain,
Cane Seed,
Etc., Etc.

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S. T. BEVERIDGE & CO.,

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